

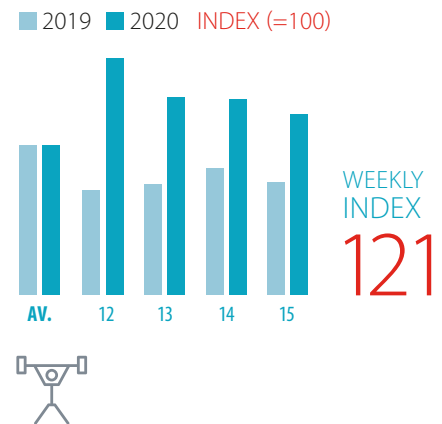
# Logistics Barometer

The effect of COVID-19 on logistic activities



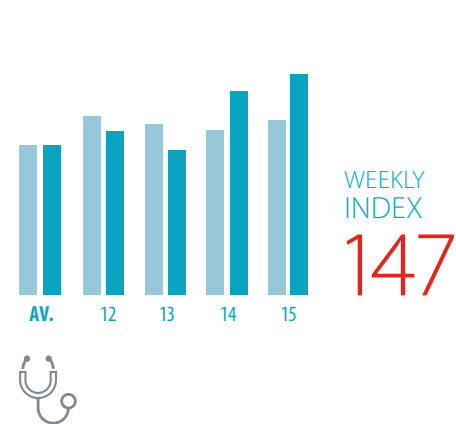
17 April 2020 | Base Logistics keeps a close eye on the logistical situation in Europe, whereby we can draw on the large amount of data that our own logistics application Klairy provides us. Our Logistics Barometer is our interpretation of these figures and is published weekly.

Although on average transport activities have dropped throughout Europe, parcel deliveries are showing significant growth. Therefore, we are zooming in on the numbers from Home Sports and Medical Devices this week, which go against the downward trend caused by COVID-19.



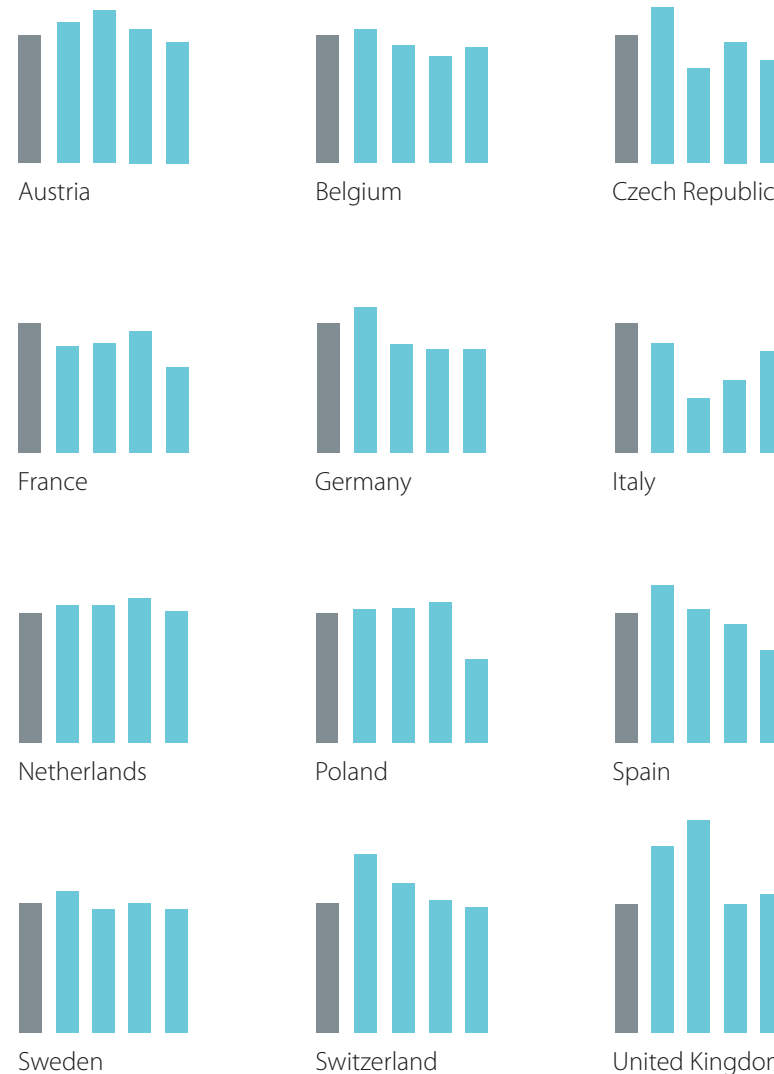
## Home Sports

Traditionally, sales of Home Sports equipment is relatively high in January, declining in the following months. In the past 4 weeks, our data has been showing an increase in the number of shipments for Home Sports equipment throughout Europe, as consumers are spending more time inside their houses due to lockdowns. Compared to the average, numbers are up 21%.



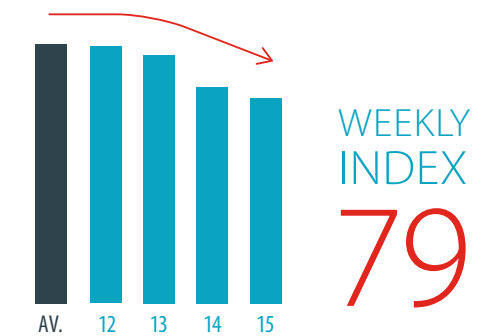
## Medical Devices

The lives of many people depend on the availability of medical devices. For example, insuline pumps are crucial to people with diabetes. In a 'regular' year, the demand for these devices shows a steady growth. During COVID-19, we are seeing a very strong growth in the number of shipments with insulin pumps; total order figures have gone up with a whopping 47%.



■ AV = Weekly average level of activities (weeks 2-7 2020, N=70,265).  
 ■ 12-15 = Weekly index (week 12-15) based on weekly average.

## Trends in Europe



The stats shown zoom into logistic activities of the Netherlands and its top 12 largest business partners. Unlike the figures in 2020, numbers show a relatively steady line during the same period in 2019. The regular index for week 15 is 99, compared to 79 this year. Of all European countries, 42% show a drop in shipments compared to last week. Nevertheless, this week's index is a bit higher than last week's.

**Klairy** Clarifies more... Data is extracted from Klairy, the smart logistics application developed by Base Logistics. Through Klairy, Base Logistics collects valuable logistics data from across the globe every day.