

Logistics Barometer

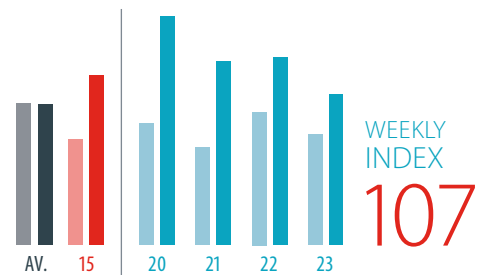
The effect of COVID-19 on logistic activities



12 June 2020 | On 10 April, we published our first Logistics Barometer. Since then, we have issued nine versions of this useful source of information. In the coming publications, we compare the data from our [logistics application Klairy](#) with the situation eight weeks earlier.

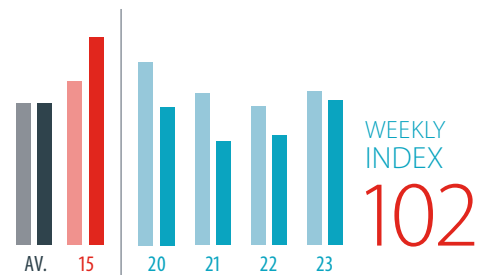
In this week's edition, just like the one published on 17 April, we take a closer look at the state of affairs in Home Sports and Medical Devices. Although on average transport activities had dropped throughout Europe in week 15, parcel deliveries were showing significant growth. Therefore, we are zooming in on the numbers from Home Sports and Medical Devices this week, which have gone against the downward trend caused by COVID-19.

■ 2019 ■ 2020 ■ INDEX (=100)



Home Sports

Traditionally, sales of Home Sports equipment is relatively high in January, declining in the following months. Numbers of shipments with these products in Europe were up 21% in week 15 and over 60% in week 20, as consumers were spending more time inside their houses due to lockdowns. Compared to the average, numbers show a 7% increase this week.



Medical Devices

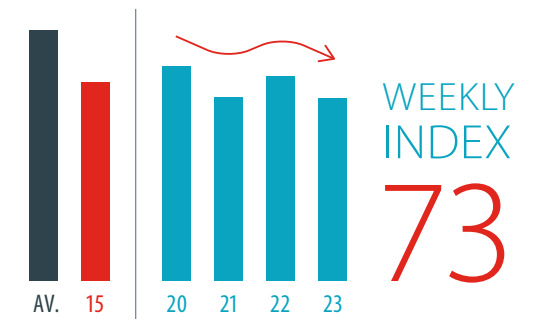
The lives of many people depend on the availability of medical devices. For example, insuline pumps are crucial to people with diabetes. By week 15, total order figures had gone up with 47 as consumers feared a serious shortage of the equipment. Now, numbers are almost back to normal with a growth of only 2%.



■ AV = Weekly average level of activities (weeks 2-7 2020, N=70,265).
 ■ Index week 15 (6 - 12 April 2020).
 ■ 20-23 = Weekly index (week 20-23) based on weekly average.

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Trends in Europe



The stats shown zoom into logistic activities of the Netherlands and its top 11 largest business partners. Last week showed a good rise in the index, but this week the number of shipments has decreased again. By 17 April, the index had reached 79 but due to a number of holidays the index became very instable after that and this week it is lower than it was in week 15. In 70% of the European countries the index is now below 100.

Klairy Clarifies more... Data is extracted from Klairy, the smart logistics application developed by Base Logistics. Through Klairy, Base Logistics collects valuable logistics data from across the globe every day.